

AUDREY SAUNDERS

Art Director & Designer

EDUCATION

The Creative Circus

Art Direction // 2014 - 2016

The University of Texas at Austin

BS Advertising // 2010 - 2014

- *Bridging Disciplines, Digital Arts & Media*

Universidad de Cantabria

Spain // Summer 2013

CONTACT

Audreylayna@gmail.com

AudreySaunders.com

SKILLS

Adobe Creative Suite: Illustrator, Photoshop, InDesign, After Effects, Premiere
Figma, Procreate, Apple Keynote,
Tae Kwon Do (Yellow Belt)

EXPERIENCE

Greenhaus - Art Director/Designer

July 2023 - 2024

Developed social, video, and print campaigns for tourism and hospitality clients. Designed a sustainability campaign for the city of Oceanside.

Brands: Visit Dallas, Visit Oceanside, Town & Country Resort

RPA - Art Director

Jan 2022 - July 2023

Production and concepting for national broadcast campaigns. Design of social and digital advertising campaign assets.

Brands: Apartments.com, Farmers Insurance, Homes.com

VMLY&R - Art Director

March 2021 - Nov 2021

Designed and animated daily social posts for Intel IoT and presented in twice weekly client meetings. Briefed animators and designers for more complex executions. Mentored and guided younger creatives.

Brands: Intel, Driscoll's

Common Good Agency - Art Director/Designer

Aug 2019 - Aug 2020

Developed 360 campaigns for national brands. Created digital and social ads. Art directed and styled a product shoot. Designed logos, in-store materials, and emails.

Brands: Zespri Kiwifruit, Friday Health Plans, Jenny Craig, Nature's Sunshine Vitamins

Saatchi & Saatchi - Jr. Art Director

Aug 2017 - Aug 2019

Developed 360 campaign for Toyota Corolla. Worked on both print and broadcast production shoots. Advised in film editing, sound design, and color-correct sessions. Mentored and advised interns.

Brands: Toyota (Corolla, Prius, Holiday, Olympics)